

ROI Institute™ Awards Program Application

AWARDS ARE ACCEPTED ON AN ON-GOING BASIS

Self-Nominations are Appropriate for Each Category

Deadline for Submission: August 15, 2008

Award Submission Category: (check all that apply)

Best Practice Implementation	_____	Best Published ROI Article	_____
Best Impact Study	_____	Most Innovative Approach to ROI	_____
Best Published Case Study	_____	ROI Practitioner of the Year	_____

Attach Supporting Documentation: Word or pdf format

- Best Practice Implementation (see award guidelines)
- Best Impact Study (see award guidelines)
- Best Published Case Study (see award guidelines)
- Best Published ROI Article (see award guidelines)
- Most Innovative Approach to ROI (see award guidelines)
- ROI Practitioner of the Year (100-300 words for self or other nomination)

*Forward application and supporting documentation to Awards Coordinator at
info@roiinstitute.net*

Contact Information for Person Submitting Data (* indicates required information)

Last Name*: _____
First Name*: _____
Title*: _____
Organization*: _____
Address 1*: _____
Address 2: _____
City*: _____
State/Province*: _____
Postal Code*: _____
Country*: _____
Telephone: _____
Fax: _____
Email*: _____
Organization Size*: 1-499 500-1,999 2000+
Organization Industry/Sector*: _____

Reporting Information

For what period are you reporting data?*

___ Calendar year 2008

___ Other (please specify): From Month: ___ Year: ___ to Month: ___ Year: ___

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FREQUENTLY ASKED QUESTIONS

1. Can I nominate myself for any of the categories?

Answer: *Yes, self-nominations are acceptable.*

2. Can I submit in more than category?

Answer: *Yes, you may submit in multiple categories (no more than 4 per organization or individual)*

3. What are the benefits of winning an award from the ROI Institute?

Answer: *Winners will be featured prominently on the ROI Institute Home Page and will be honored at the 2008 Global ROI Institute Conference in Dublin, Ireland. Winners will also receive a customized plaque and will be able promote their ROI Institute Best Award status in their marketing material.*

4. What is the deadline for submission?

Answer: *Packets must be submitted by 5pm EST August 15, 2008..*

5. How are winners selected?

Answer: *Submissions will be reviewed by a diverse, international, and cross-functional Awards Committee, with final selection of winners by Jack and Patti Phillips of the ROI Institute.*

6. When will winners be announced?

Answer: *Winners will be announced at the 2008 Global ROI Institute Conference in Dublin, Ireland.*

7. What do previous Award Winners have to say about the value of an Award from the ROI Institute?

Answer: *“The Most Innovative Approach to ROI Award means recognition to us for a large effort to jumpstart the ROI Methodology in our country. Receiving the award was like hearing the ROI Community say ‘you have done a remarkable job, and we are proud of having you on our side.’ It is an honor and a privilege to be a part of all of this, and the award strongly renews our willingness to achieve better results.” – Andre Meira and Val Blanco, Sirdar Instituto – Brazil (2007 Award Winners, Most Innovative Approach to ROI)*

“It’s truly an honor to receive the 2007 Best Impact Study award from the ROI Institute. This is good news for our internal KM (Knowledge Management) program in Accenture, since it validates that we’re moving in the right direction as we apply the approach to areas other than Learning & Development. ROI for KM has been elusive, and we’re excited about continuing to expand this study and approach across the company.” – Bruce Aaron, Accenture (2007 Award Winner, Best Impact Study)