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**FOR IMMEDIATE RELEASE**

## **ROI Institute Announces First ROI Certification in New Zealand in 10 Years**

***Birmingham, Alabama, April 28, 2010-*** The ROI Institute is proud to announce a new partnership in New Zealand, with Beryl Oldham. As a result of this partnership, Jack and Patti Phillips will be conducting the first ROI Certification in New Zealand in 10 years. The certification will take place on May 24-28, 2010 at the Waipuna Conference Centre in Auckland. Jack and Patti will also conduct a pre-conference workshop and keynote presentations. The pre-conference workshop, Show Me the Money: How to Determine ROI in People, Projects, and Programs, will be conducted on Wednesday, May 26. This workshop is a special offering for Executives, Managers, and Specialists in Human Resources, Learning and Development, Change Management and Consulting. On Thursday, May 27, Jack will speak on Measuring for Success: How Executives View Learning Investments. Patti will present Show Me the Money! The Search for Value in Learning and Development, on Friday, May 27.

To register for ROI Certification in New Zealand go to <http://www.roiinstitute.net/calendar/>.

### About the ROI Institute

ROI Institute, Inc., founded in 1992 as a service-driven organization, assists professionals in improving programs and processes using the ROI Methodology developed by Dr. Jack J. Phillips. Jack and Patti Phillips are the leading experts on the use of return on investment (ROI)

in non-traditional applications. They regularly conduct ROI workshops and provide consulting services, making the ROI Institute an industry leader in measurement and evaluation. The ROI Institute, along with more than 100 ROI consultants, applies the ROI Methodology in 20 fields, which have been implemented in 52 countries. The ROI Institute builds internal capability with a process to help individuals to achieve Certified ROI Professional (CRP), a designation respected by executives in various organizations.

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