

DATA COLLECTION PLAN

Purpose of This Evaluation: _____

Program/Project: _____ Responsibility: _____ Date: _____

Level	Broad Program Objective(s)	Measures	Data Collection Method/Instruments	Data Sources	Timing	Responsibilities
1	REACTION & PLANNED ACTION					
2	LEARNING & CONFIDENCE					
3	APPLICATION & IMPLEMENTATION					
4	BUSINESS IMPACT					
5	ROI	Comments: _____				
